



Gold King Charitable Trust

Third Annual Report (2022-2023)

Message from the Managing Trustee & Director

It is my pleasure to deliver the inaugural annual report for the fiscal year 2022-2023 on behalf of Gold King Charitable Trust. I offer my gratitude to the Almighty and extend sincere thanks to Mr. S. Bharnabas (A) Thanga Raja for his blessings bestowed upon us.

Gold King Charitable Trust was established in memory of Mr. S. Bharnabas (A) Thanga Raja in Kanniyakumari District. Mr. S. Bharnabas (A) Thanga Raja was born on 23.10.1954 at Kurusady, Nagercoil in Kanniyakumari District. He was unmarried and selfless individual who dedicated his life to helping patients, children, the elderly, and those in need of care and support. He spent all of his income on providing care and education to those who needed it most. After his death on 30th January 2019, his legacy continues to live on through The Gold King Charitable Trust which was established in his name on 30th January 2020, at Kurusady, Nagercoil, Kanniyakumari District. Although the COVID-19 pandemic posed challenges for our organization's activities which were supposed to start from January 2020 onwards, we are committed to continue serving the needy and making a positive impact within our community just like Mr.Thanga Raja did during his lifetime.

From January 2023 to March 2023, we embarked on a mission to raise awareness regarding several pressing issues such as child marriages prevention, legal rights for children, protection of women and children, child helpline no.1098, medical and nutritious aid for children and women, planting saplings, food support for senior citizens. In collaboration with Holy Cross College (Autonomous), Tamil Nadu Urban Habitat Development Board, Education Dept, Railway Dept and NGOs; we also organized various initiatives like community clean-up drives, planting saplings, awareness programme and conducting medical camps that catered to the needs of all members of the community.

Gold King Charitable Trust would like to express our heartfelt gratitude to the President of Pechipparai Panchayat, the Principal of Holy Cross College (Autonomous), the Executive Director of Kottar Social Service Society, the Community Participatory Assistant of Tamil Nadu Urban Habitat Development Board, and all others who have supported us in our various programs and activities. We are especially thankful to HM of Govt School at Soorankudy, Thatchamalai and St. Antony Hr. Sec. School at Kurusady, Inspector of Railway Police and Railway Protection Force in Nagercoil Junction Railway Station at Kottar, directors of various NGOs and Doctor's Team of Gerdi Gutperle Agasthiyar Muni Children & Maternity Hospital at Vellamadam for their unwavering support. Your contributions have been integral to our success, and we appreciate your partnership immensely.

We would like to express our sincere appreciation and gratefulness to Mr. Santhosh Kumar (Volunteer), Mrs. S. Jemila (Assistant Professor of Commerce Dept., Holy Cross College (Autonomous)), and the 2nd year Commerce students (S.F - 1) Dept of Holy Cross College (Autonomous) for their invaluable support in the activities of Gold King Charitable Trust. Their dedication and contribution are truly commendable, and we are deeply grateful for their assistance in

creating a happier, healthier, and more sustainable community. We look forward to continuing our partnership with them and achieving even greater success together.

With thanks and best regards,

D. Cathrine Mary, MSW., Managing Trustee & Director

Vision

GK Trust is dedicated to fostering sustainable development and providing comprehensive care for vulnerable and underprivileged members of society. It promotes dignity, security, justice, freedom, humanity and equality through the creation of smiles and happiness in the communities we serve.

Mission

Our mission is to provide aid to the vulnerable, marginalized, and underprivileged members of our community without any discrimination based on religion, caste, creed, race or gender. Our focus is on helping those who are in need - from poor and neglected senior citizens to destitute individuals and orphaned children. We believe in sustainable development activities that can create a positive impact for those we serve. Through our charitable activities, we strive to make a difference in the lives of adolescents and women who require support to thrive.

Objectives

- To establish old age homes for accommodating old, neglected senior citizens and dying destitute to provide free medical care, shelter, clothing, food and rehabilitation towards better health and care for the elders.
- To establish tuition centre and to provide educational assistance / support to orphans, students from the lower strata of community and students from economically weaker section who cannot afford to get themselves educated, to take up education, by paying tuition fees, examination fees, uniforms, books, bags etc.
- To establish educational training centre and providing vocational & skill training for the growth, development and sustainable livelihood support to the underprivileged people.
- To conduct and promote charitable activities for the general welfare of the poor without discrimination of caste, creed, race, religion, sex, etc. in the rural, urban, and slum areas.
- To conduct medical camp and to provide medical assistance, health care for the benefits of poor and deserving communities.
- To create awareness among the people for the protection of the environment, public health & diseases and legal rights.
- To provide emergency relief and aid to the people affected by natural calamities.
- To conduct social service activities and to uplift the downtrodden with the cooperation, networking and linkages of community, government allied departments and NGOs.

Activities for the year 2022 - 2023

1. Welfare Programmes

a. For Senior Citizen

On January 30th, 2023 at approximately 12:15 pm, the Gold King Charitable Trust took part in a food relief program that focused on senior citizens. The main objective of this program was to alleviate hunger amongst the elderly in the community. Mrs. D. Cathrine Mary, Managing Trustee and Director of Gold King Charitable Trust met with these senior citizens near the road and bus stand. It became apparent to her that they were deprived of basic nourishment and in desperate need of assistance. Through the efforts of volunteer Mr. Santhosh, Mrs. D. Cathrine Mary distributed food to these seniors who were located near WCC College in Kottar and Anna Bus Stand at Nagercoil. With great pride, we can announce that thanks to this initiative, 15 elderly individuals (male and female) had their hunger satiated for the day by our organization - Gold King Charitable Trust.

b. For Women

- **Shelter Support**

On March 16, 2023, a mentally ill woman in Anna Bus Stand at Nagercoil received care and protection through the home near at Thadikarakonam with the support of Gold King Charitable Trust.

- **Grocery Support and Medical Support for a Woman (Case Study)**

On March 29th, Mrs. Cathrine Mary, Director of the Gold King Charitable Trust, met with the impoverished woman at her home on Kovil Street. After listening to the woman's plight carefully, it became clear that medical support and grocery supplies were needed immediately. On March 29th itself, we provided grocery supplies to help alleviate some of her immediate needs. However, we also noticed that nobody had offered to assist with accompanying her for medical treatment which was worrisome.

Mrs. Mary thus went beyond the call of duty by accompanying the woman personally for treatment at a private clinic on March 31st where she received medication to help manage her condition. We are pleased that she is feeling much better now thanks to our intervention and care for those we serve is what The Gold King Charity Trust prides itself on achieving - one individual at a time!

c. For Malnutrition Children

- **Nutritious Support**

Tamil Nadu Urban Habitat Development Board (TNUHDB) and Gold King Charitable Trust recently partnered to organize a health awareness programme and free medical camp for children and women in the New Parakinkal community at Paalkulam. The event took place on March 18th, 2023, at around 10:15 am, in collaboration with Gerdi Gutperle Agasthiyar Muni Children & Maternity Hospital in Vellamadam.

During this successful medical camp, the doctor from Gerdi Gutperle Agasthiyar Muni Children & Maternity Hospital identified eight malnourished children. As part of their commitment to supporting the community's health and well-being, the Gold King Charitable Trust stepped in to provide nutrition assistance. On March 29th, representatives of the trust including Community Participatory Assistant Mr. Immanuel, Director Ms. Cathrine Mary, and Volunteer Mr. Santhosh Kumar distributed nutritious food material to each child's parents worth Rs/-1000 per child. The kit included essential ingredients such as green gram, red gram, groundnuts, dal, ragi power, wheetrava and ghee.

2. Awareness Programmes

a. Community awareness programme to prevent child marriages and Say No to Drugs

- Holy Cross College (Autonomous) in partnership with Gold King Charitable Trust has successfully organized the Reaching the Unreached Neighbourhood (RUN) programme. The Commerce SF II students of Holy Cross College (Autonomous) have actively volunteered for this initiative under the supervision of Gold King Charitable Trust. Through RUN, we aimed to facilitate sustainable development in communities and implemented several programs towards this goal.

On 21.01.2023, a community awareness programme was held in Pechipparai for residents to learn about the rights of children, as well as the causes and consequences of child marriage. The Marriage Prohibition Act 2006 was also discussed to prevent such marriages from occurring. In attendance were Mr. Y. Devadoss, President of Pechipparai Panchayat, Mrs. Cathrine Mary (Managing Trustee & Director of Gold King Charitable Trust), Mrs. M. Sowmiya (CHILDLINE Team Member), and Mrs. Jemila (Assistant Professor of Holy Cross College). Additionally, 55 II-year commerce students from Holy Cross College (Autonomous), three ward members, and an MSW trainee participated in the programme which raised awareness for the prevention of child marriages among 500 community members.

- In another community event on 25.03.2023 from 10:30 am to 1:30 pm at Mela Soorangudy, a rally and awareness program promoting "Say No to Drugs" were

organized by Holy Cross College starting at their campus leading up to Mela Soorangudy main junction where attendees received information to avoid substance abuse issues that are relevant today more than ever before!

The program was attended by a number of distinguished individuals, including Dr. S. SahayaSelvi, Principal of Holy Cross College, Mrs. D. Cathrine Mary, Director of Gold King Charitable Trust, Ms. S. Jemila, Assistant Professor of Holy Cross College, as well as Ms. Mehala and Ms. Rekha from the CHILDLINE team. Members of the local community in Mela Soorangudy were also present for this important event. During the ceremony, all participants took an oath to Say No to Drugs and pledged to call 1098 if any child is in need of care and protection. This was a significant step towards creating a safer and healthier community for all children in the area.

During the rally, students from RUN carried posters with the message "Say No to Drugs" and raised awareness about drug abuse prevention through their "Nghijahy; ghijkhwNtz;lhk;" campaign. Following the rally, Gold King Charitable Trust organized a community awareness programme where RUN students visited households in Mela Soorangudy and explained the adverse effects of alcohol addiction on individuals and families. They also provided information on helpline numbers (7010363173) for reporting narcotics sale and child helpline number 1098 for children in need of care and protection. Additionally, notices highlighting these helpline numbers were distributed to community members by the RUN team as part of this program. As a result, 125 adults, 52 college students, and 32 children received awareness through this initiative that helped spread knowledge on child welfare issues and drug abuse prevention, while also distributing IEC materials that will continue to educate the community on these topics.

b. School awareness programme on legal rights of children

On 03.02.2023 at around 11.30 am, a school awareness programme was conducted for the Govt. Primary School at Thachamalai (Pachipparai Panchayat) focused on educating children about their legal rights. The event was graced by Mr. Devadhas, President of Pechipparai Panchayat, as the chief guest along with other dignitaries such as representatives from AWED & GK NGO, staff members of CHILDLINE-Kanniyakumari, Mrs. Cathrine Mary (Managing Trustee & Director of Gold King Charitable Trust), and students from Holy Cross College (Autonomous). In total, there were 18 children and 63 adults who participated in the programme including the School HM, six parents.

The participants were educated about various areas such as legal rights for children and safe touch & unsafe touch through Komal video. Additionally, every child received education materials during the programme to ensure they have all necessary information to better understand their rights and responsibilities going forward.

c. Awareness programme for girl children on Annual Day

Gold King Charitable Trust teamed up with CHILDLINE-Kanniyakumari to hold an Annual Day awareness program on January 30, 2023. The aim of the event was to educate girl children at Govt. Hr. Sec. School about the importance of education in their lives, child safety and sexual abuse prevention measures, as well as how to use helpline numbers such as women's helpline number, child helpline number and helpline number (7010363173) to report drug sales in society. The program saw a total of 115 girl children and 11 adults in attendance including Mr. Valivelu, HM of Govt. Hr. Sec. School who graced the occasion as chief guest while Mrs D Cathrine Mary (Managing Trustee and Director of Gold King Charitable Trust), five school teachers, three team members from CHILDLINE-Kanniyakumari along with a MSW trainee were also present at this successful event!

d. Railway station awareness programme on protection of women and child and child helpline no. 1098

On the 13th of March and 28th of February in 2023, Railway Police at Nagercoil Junction Railway Station partnered with Gold King Charitable Trust to deliver an essential awareness program about women and child safety. The Inspector, Sub-Inspector, Police Officers from RPF & Nagercoil Junction Railway Station, members of DSW Dept. Director & volunteers of Gold King Charitable Trust and CHILDLINE Kanniyakumari were all involved in the event. Mrs. D. Cathrine Mary, Director of Gold King Charitable Trust facilitated the entire programme discussing critical issues such as child sexual abuse and POCSO Act 2012 to effectively reachout to a broad audience consisting of around 350 adults who got informed about rail helpline no.139, women's helpline no.181, children helpline no.1098 and helpline number (7010363173) that provides information concerning narcotics sale within their community.

e. Drawing event and Awareness Programme on Healthy Life

Gold King Charitable Trust recently held a drawing event and awareness program on healthy living on March 17, 2023 at St. Antony Hr. Sec. School in Kurusady.

Participants included Ms. Anto AHM of the school, Ms. D. Cathrine Mary Director of Gold King Charitable Trust, Mr. Santhosh Kumar Volunteer of Gold King Charitable Trust, Ms. Amala Saraniya Coordinator of Ezhuvam Eyakkam, Kottar Social Service Society as Resource Person, staff members of St. Antony Hr. Sec. School, MSW trainees from Nanjil College Kaliyakkavilai, and students from classes 6-9.

During the event, Gold King Charitable Trust provided drawing materials such as chart paper, pencil, and eraser to the students and asked them to create drawings related to health and wellbeing in their community. Some students chose to draw about accidents or problems faced by older adults while others explored different aspects of healthy living.

In recognition of outstanding artwork created during the event, Mr. Santhosh Kumar Volunteer selected one of the best drawings from each class. Gold King Charitable Trust is proud to have organized this important educational initiative and looks forward to future collaborations with local schools in promoting healthy living for all members of our community!

As part of our health awareness program, we were able to educate 60 children and 8 adults on the importance of healthy food choices. In particular, we focused on avoiding foods such as sugar, broiler chicken, parotta, and fast food that can increase the risk of cancer. We also emphasized the benefits of incorporating more greens, grams, rock salt, vegetables, fruits, and fish into their diets while limiting packaged food items. Our resource person provided guidance on exercise and the importance of a balanced diet to prevent diseases in life. To add some fun to the event, we hosted a drawing competition related to healthy living where children were thrilled to create their own artistic representations. Finally, we recognized those who drew outstanding pictures with color sketch pens from our director, HM (Head Mistress), resource person and volunteer.

3. Community Development Programme

a. Baseline Survey

On 25.02.2023 at 10:45 am, Tamil Nadu Urban Habitat Development Board (TNUHDB) collaborated with RUN students from Holy Cross College (Autonomous), and Gold King Charitable Trust to conduct a Baseline Survey in the houses of New Parakinkal community at Paalkulam. The survey was designed to collect fundamental details about the families residing in this community, such as house number, income level, sibling details, and education information.

The programme began with Mr. Raja Gopal (Assistant Executive Engineer), who graced the occasion as the chief guest along with Mr. Vimel (Junior Engineering), Mr. Jeya Chandran (Community Officer), and staff members & students from Holy Cross College. Ms. Cathrine Mary, Managing Trustee & Director also joined hands during this collective effort.

Under the guidance of these professionals, 43 enthusiastic students visited sixty different households within the community to get detailed information about each family's key demographics. They utilized a specially designed survey format prepared by TNUHDB using Google Sheets which helped them gather relevant data accurately.

Through this initiative, every participant contributed towards developing a sound understanding of New Parakinkal Community's current socio-economic status and demographic composition for future developmental plans and proposals aimed at addressing their unique requirements effectively.

4. Environment Programme

Lets' Create Clean and Green Earth

On February 25, 2023, Tamil Nadu Urban Habitat Development Board (TNUHDB), RUN Students of Holy Cross College (Autonomous), and Gold King Charitable Trust collaborated to organize a program called Let's Create a Clean and Green Earth in the New Parakinkal community at Paalkulam near Vattakotai. The purpose of this program was to clean the ground and make the community green. The event was attended by 43 students and 10 adults from the community who worked together to remove bushes, plastic materials, papers, and other waste from the ground with support from community members and Mr. Immanuel (Community Participatory Assistant).

The first sapling was planted by Mr. Raja Gopal (Assistant Executive Engineer) followed by American students from Holy Cross College, volunteer boys from the community, TNUHDB staff members, Director & Volunteers of Gold King Charitable Trust who supported planting an additional 20 saplings including Neem, Poovarasu, Poggu in and around the community area. This event not only helped bring cleanliness but also promoted fresh air thanks to the new trees which will provide shade for future generations while bringing natural beauty to this area for years to come!

5. Medical Camp and Health Awareness Programme

On March 18, 2023, the Tamil Nadu Urban Habitat Development Board (TNUHDB) collaborated with the Gold King Charitable Trust to organize a health awareness program and free medical camp for children and women in the New Parakinkal community at Paalkulam. This initiative was jointly conducted with the GerdiGutperleAgasthiyar Muni Children & Maternity Hospital in Vellamadam, Nagercoil. The event had dignitaries such as Mr. Raja Gopal, Assistant Executive Engineer who was the chief guest of the program. Mrs. Jenefa Sweetlin, MBBS and Medical Officer from GerdiGutperleAgasthiyar Muni Children & Maternity Hospital served as a resource person for this wonderful event.

Several team members from this hospital accompanied them and shared their knowledge on child development assessment; they did physical examination, weighed each kid, checked on their growth progress which were all documented on a screening form. Later these little ones were given valuable consultation by doctors present at the clinic where necessary medicines were prescribed immediately or referred to necessary institutions for further treatments.

In addition to that, mothers also benefited greatly by receiving proper attention during emergency medical care provision ensuring each mother went home feeling relieved from any ailments.

The community president along with relevant persons from TNUHDB participated wholeheartedly in this splendid endeavor that lasted until 4:30 pm that day leaving no stone unturned when it came to providing support and care across various segments of society.

Feedback meeting

The Doctor, Medical Team, Community Participatory Assistant, Director & Volunteers of GK Trust and community members gathered for a feedback meeting at 4.40 pm in New Parakinkal. The doctor reported that several children had been identified as malnourished due to their parents' lack of knowledge about healthy food choices. While the parents were purchasing snacks for their children, they were unaware of the importance of incorporating nutritious options into their diets. The doctor recommended that a program on balanced dieting be organized to educate parents about healthy habits. The Community Participatory Assistant expressed gratitude towards the medical team and volunteers of the GK Trust for their dedication and assistance.

Outcome

A total of 54 children sought medical assistance at the camp, while emergency support was provided to 10 women. The community expressed a need for general medical camps catering to adults. Additionally, eight children were identified with malnutrition and received nutritional aid from Gold King Charitable as recommended by our medical team. We remain committed to serving and meeting the needs of the community through such initiatives.

6. Networking and Linkages with allied departments and NGOs.

- **A Programme on World Women's Day 2023**

The Social Action Movement, together with NGOs in the Kanniyakumari District, recently organized a program in celebration of World Women's Day 2023. The event was held on March 7th at Caritas Tower and began at 10:30 AM. It was graced by the presence of several distinguished guests, including Mr. K. Nambirajan Judge (Legal Service Authority), Mrs. R. Sharojini (District Social Welfare Officer), Ms. Sharin Admin of One Stop Centre, and Mrs. Mary PrincyLatha (Deputy Mayor) who acted as chief guests during the activities.

In addition to them were resource persons like Mrs. Mehala RMP, Mrs. Lekshmi RUC, Mrs.D.Cathrine Mary GKCT, Mrs.Shakundhala WFKK, Mrs.Agnes Glory Former Secretary of WFKK and Mr.Advo.Maria StephenRUC alongside directors and representatives from various NGOs who joined in this momentous occasion.

During the program, Director of Gold King Charitable Trust Ms.D.Cathrine Mary highlighted about violence faced by children and spread awareness about child sexual abuse and helpline number 1098 for children facing such issues. The event saw an impressive attendance of around 275 participants who eagerly took part in all aspects of the program; it was truly a day dedicated to celebrating women all over the world!

- **Social Action Movement (SAM) meeting**

Mr. Ram Kumar, as the District Convenor of Social Action Movement, hosted a meeting on February 28th, 2023 at Rural Uplift Centre in Parvathipuram to discuss the upcoming World Women's Day in 2023. Participants included representatives from various NGOs and the Director of GKCT. The group had a productive discussion regarding plans for the World Women's Day program, with the Director taking an active role in the meeting.

- **Discussion with Third Gender**

On the morning of February 10, 2023, the Railway Police held a meeting at Nagercoil Junction Railway Station to address the challenges faced by the third gender in society. Present at this meeting were two third genders, a Sub-Inspector of Railway Police, Police Officers from Nagercoil Junction Railway Police and the Managing Trustee & Director of GKTrust. The participants shared their experiences and discussed prevalent issues faced by third genders both at railway stations and in society-at-large.

- **Capacity Building programme**

On February 23rd, Mrs. Cathrine Mary, the Director of Gold King Charitable Trust, was invited as a resource person in capacity building programs organized by MSW students from Holy Cross College and WCC College. The program focused on social media and its impact and took place at 2:30 pm. On February 24th, she spoke about the importance of mental health at Vivekananda College of Education at 1:30 pm. Mrs. Mary's expertise has been invaluable to these events, and we're grateful for her contributions to our ongoing efforts towards educating future generations on important social issues such as social media usage and mental wellness.

Conclusion

Creating a sustainable community is crucial for ensuring adequate resources for both present and future generations. This can be achieved through sustainable development programs within the community. At Gold King Charitable Trust, our programs and activities have made a

significant impact on the community, bringing smiles to many faces. Our senior citizen welfare program has addressed the issue of hunger among roadside seniors who are often neglected by their families, while our women's welfare and community development programs focus on identifying and addressing the needs of the community. We firmly believe that women and children are valuable resources in any community, as well as future leaders of our nation. It is imperative that they do not suffer from distress or malnutrition. That's why our program aims to empower women and children so they can overcome these challenges and thrive instead. Join us in creating a more sustainable and prosperous future for all members of our beloved community!

Awareness programs have been implemented to educate the community about critical issues such as child marriage and drug abuse prevention. It is imperative that children, who are the future generation of our community, are informed about their legal rights, protected from sexual abuse, and equipped with knowledge on health-related issues. Our awareness programs have successfully reached children at schools and railway stations, providing vital information on their legal rights and protective measures to prevent sexual abuse. These programs have also encouraged a balanced diet and raised awareness on emergency helpline numbers for use in crisis situations.

In addition to these initiatives, medical camps were held to support the well-being of both children and women in need of emergency medical care. During these camps, malnourished children were identified and provided with nutritious support from Trust. Parents received updates regarding their child's health status while also gaining access to important resources for themselves.

Gold King Charitable Trust collaborates closely with colleges, government departments, and NGOs in order to raise awareness about women's rights as well as child-related issues within the wider community. College students serve as volunteers during this developmental process, providing important support through education programmes. It is our hope that Gold King Charitable Trust continues to pave the way towards a sustainable community by implementing effective developmental programmes while promoting positive change across society.